

13-15 OCTOBER 2021

SEPAWA[®]

CONGRESS



BOOST

YOUR IMAGE

SPONSORING BOOKLET

Get what you need

Sponsorship? Yes, Please!

Sponsorship is an alternative form of advertising. Therefore it's a good idea to use sponsorship as a diverse platform to reach your target group in newfound ways. And what's more: all this is available at a favorable price/performance ratio.

So why become a sponsor in the first place?

Sponsorship will help...

- enhance your image and achieve a positive image transfer
- boost your company profile
- approach your target group directly
- support your marketing and communication goals
- enhance customer loyalty and employee motivation



So why Sponsoring at the SEPAWA® CONGRESS of all Things?

- wide reach: Carefully selected advertising media guarantees a strong presence of your brand
- applicability of the communication mix: Support of your marketing and advertising campaigns with various cross media elements from our selection
- high contact frequency: A strategic placement of advertising media/material will significantly improve your networking opportunities
- immediate measurability: The number of visitors at your booth will give you an immediate feedback of the success of your advertising campaign
- an easy way to generate new customers. Present your company as an attractive and friendly enterprise.

About 1,000 virtual customers and potential business partners visited the SEPAWA® CONGRESS last year. So why not take advantage of this opportunity? After all, a sponsorship agreement with SEPAWA® e.V. means an enormous image boost for your business.

Support a non-profit organization which invests in tomorrow's industry. Your industry. Your business.

Sponsorship is well worth the investment! Talk to us, we're happy to support you with your business goals.

Your SEPAWA® e.V.

Digital items

ONLINE REGISTRATION

Price € 4,000
Format 800 x 100 px



exclusive

APP

Price € 5,000
Format 100 x 500 px



exclusive

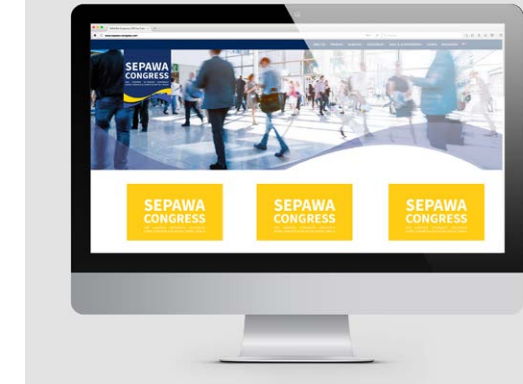
WEBSITE BANNER

Format **1,340 x 140 px**
Prices € 1,000/month (January–July)
€ 1,300/month (August–November)

Format **892 x 140 px**
Prices € 700/month (January–July)
€ 1,000/month (August–November)

Format **446 x 140 px**
Prices € 400/month (January–July)
€ 700/month (August–November)

Range 5,600 visitors/month (average scope)



exclusive
per size and period

100% of the participants now book their tickets online. Promote your company with a banner during the online registration process.

Even in the first year, almost 40% of the participants downloaded the new congress app. Typical for events of this kind is about 10%. Get on board our innovation train and become a sponsor of the congress app, the numbers speak for themselves ...

Our congress website grants better visibility for your company banner. With more than 20,000 website visitors at peak times and an average of more than 5,600 users per month, you will definitely reach your target group.

What you get and how you benefit

- Company banner published on the online registration page
- Company banner linked to company website
- Company logo on the congress website (incl. company link)
- Final evaluation of your click statistics
- High recognition value
- Continuous presence
- Outstanding visibility

What you get and how you benefit

- Continuous presence of the company logo in the app
- Final evaluation of your click statistics
- Company name published as sponsor of the congress app
- Company logo on the congress website (incl. company link)
- Enjoy the exclusivity of this sponsorship
- Excellent price/performance ratio

What you get and how you benefit

- Company banner published in top position on the congress website
 - Company banner linked to the business/corporate website
 - Final evaluation of your click statistics
 - High recognition
 - Wide exposure to your target group
 - Constant visibility on subsequent pages
- **Deadline: 20 of previous month**

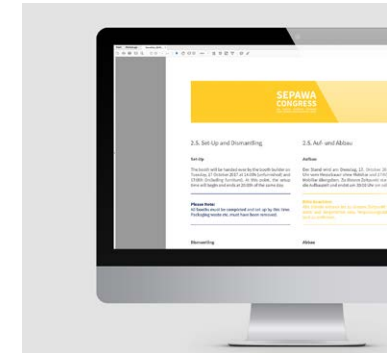
Digital sponsoring? Check out what we have on offer.

NEWSLETTER BANNER

Prices 1 Newsletter
€ 500
3 Newsletters
€ 1,250
6 Newsletters
€ 2,350

Range 12,000 national
and international
contacts

Format 800 x 60 px



exclusive
per newsletter

The next newsletter will feature your banner exclusively. Create an advertisement or use your company logo only, whichever you prefer.

What you get and how you benefit

- Company banner published in a top position in the newsletter
- Company banner linked to the business/corporate website
- Reach of the large national and international SEPAWA network
- High-quality contacts from the industry

COMPANY ENTRY

Price detailed information
can be found
on our website



The Company Entry is one of the most important tools for finding you on the SEPAWA® CONGRESS and for gathering information about your business. For all Stand Holders the Company Entry ADVANCED is free of charge.

The following packages are available:

- BASIC
- ADVANCED
- PREMIUM
- PREMIUM+



Sustaining Member

MEMBERSHIP

Price: € 2,500 per annum

Range: 5,600 website
visitors/month
(average scope)



Sustaining members of SEPAWA® e.V. are standing in the first row.
By your support you have the chance to actively help shape the future
of the detergents/cleansers, cosmetics and perfumery industry.

What you get and how you benefit

- Exhibition: Priority right to select an exhibition space for 2022
- Company Entry: PREMIUM for free
- Publications: Continuous presence as official partner
- Improve your image: Enhance or convey your image through the support of a non-profit organization within your business sector

Be part of our family.

Have we sparked
your interest?
Please contact us for
further information.

Sponsorship Terms & Conditions

The various sponsorship opportunities are subject to availability.
Sponsorship opportunities are for exhibiting companies only.

1. Booking Fees & Type of Services

1.1. The booking fee of a sponsorship comprises of services stated in this booklet.

1.2. Unless otherwise stated, coordination, organisation, layout and design are the sole responsibility of SEPAWA® e.V.

1.3. All prices are quoted in EUR plus VAT where applicable. The relevant current price list applies.

2. Cancellation Terms

A confirmation or consent by email is binding and is considered a booking. Cancellation or refund is excluded after booking.

3. Payment Terms

3.1. Balance is due 100% after receipt of the invoice.

3.2. Objections to the invoice shall only be considered in written form within 14 days of the invoice date.

4. General SEPAWA® CONGRESS Terms & Conditions

Besides the current Sponsorship Terms & Conditions, the regulations stated in the General Terms & Conditions are mandatory as well.

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Now it's
your turn!

Contact us!

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