

CALL FOR APPLICATIONS
SEPAWA[®] e.V. INNOVATION
AWARDS 2021



CALL FOR APPLICATIONS

SEPAWA® e.V. INNOVATION AWARDS 2021

Creating Sustainable Innovations

Innovations are key drivers of growth and competitiveness and thus a strong pillar of our industry. Only companies that continually and sustainably innovate can survive in today's global competition.

With over 1800 members incl. sections, SEPAWA® e.V. is the largest European professional association for the cosmetics, detergents/cleansers and the perfume industries. It is the communication platform for experts from the industry, universities and government agencies.

Three Innovation Awards

SEPAWA® e.V. recognises outstanding innovations from the cosmetics, detergents/cleansers and perfume industries with three innovation awards (first, second and third prize). Applications can be submitted for innovative raw materials, products, techniques, processes or concepts.

The announcement of the awards will put the prize winners in the spotlight of the industry. For the winners, these awards are not just a way to promote their innovations effectively but also an opportunity to gain greater attention in the trade media.

Call for Entries

SEPAWA® e.V. shall present three innovation awards in October every year. These awards should encourage companies from the cosmetics, detergents/cleansers and perfume industries to develop innovations, implement them and make them accessible to consumers. The awards are meant to give an impetus to the active management of ideas in companies.

Participation

All companies participating in the SEPAWA® Annual Congress as exhibitors or speakers are eligible to enter the competition. The submitted *applications should have a maximum length of three A4 pages*. The innovations should be presented during the congress as part of the exhibition, as a contribution to the Forum for Innovation or as part of the scientific lectures.

A company may submit several entries, whereby however, only one award will be presented per company in order to ensure equality of opportunity.

Participation is free of charge.

Members of the jury are not eligible to participate. However, companies of which the jury members are employees can participate in the contest.

Jury

The award winners will be selected by an independent and neutral jury of experts comprising members of the board and advisory board / scientific advisory board of SEPAWA® e.V.

The jury shall make the decisions on the innovation awards in a closed session. Innovative raw materials, products, techniques, processes and concepts will be considered for the awards.

CALL FOR APPLICATIONS

SEPAWA® e.V. INNOVATION AWARDS 2021

Evaluation Criteria

The jury will use detailed evaluation criteria. The evaluation criteria are as follows:

a) Requirements

- Innovative
- Demonstrable improvement or advantage over current approaches
- Relevant to the consumer
- Demand-based

b) Level of Innovation

- Improvement or broadening of an already known approach *or*
- Novel approach, better than earlier approaches, first of its kind

c) Innovation Potential

- Niche *or*
- Wide applicability

d) Implementation costs compared to that of current approach

- High *or*
- Medium *or*
- Low

e) Feasibility of implementation or implementation risk compared to current approach

- High *or*
- Medium *or*
- Low

Awards Presentation

The awards will be presented in October 2021 at the SEPAWA® Annual Congress by the Chairman of the SEPAWA® e.V.

The winners agree to automatically publish their first name, surname, company/university, title and a summary for which innovation the award was given on SEPAWA® websites, in printed products, in newsletters and in the SOFW Journal.

Dates

The competition starts on 09 June 2021. The closing date for submitting applications is 11 August 2021. Please send your application with a maximum length of three pages to office@sepawa.de

General Conditions

Participation in the contest does not automatically entitle the participants to a prize. The decision about the awards rests solely with the jury. The decisions of the jury are final and binding without right of appeal.

By sending my application documents, I automatically agree that my documents may be made available to the independent jury for evaluation.

For more information about the SEPAWA® e.V. please see www.sepawa.com or www.sepawa-congress.de/en/

We look forward to your participation.

Your SEPAWA® e. V.